



GEORGIA MICRO ENTERPRISE NETWORK

2017 CONFERENCE AND EVENTS

THURSDAY, SEPTEMBER 14 -
SUNDAY, SEPTEMBER 17

TIME TO

CELEBRATE

EVALUATE

INNOVATE

SPONSORSHIP OPPORTUNITIES



ABOUT GEORGIA MICRO ENTERPRISE NETWORK (GMEN)

The Georgia Micro Enterprise Network (GMEN) is a statewide, non-profit association that is a catalyst for economic development in Georgia. Through its network of business development training and lending organizations, GMEN serves as a resource to support and fund viable micro-businesses in an effort to create new jobs and business opportunities at the local level. Join us as we celebrate our 20th Anniversary in 2017.

Our mission is to create opportunities and support for micro-business development as an avenue for economic self-sufficiency in Georgia through:

- Support for viable businesses
- Driving economic growth by creating self-sufficient individuals
- Contributing to sustainable economic development
- Creating new jobs
- Implementing industry standards and accreditation

ABOUT GMEN CONFERENCE

The Georgia Micro Enterprise Network is in the process of planning for its statewide Conference. We will also celebrate our 20 years of providing access to technical assistance, financial resources, and thought leadership to help expand the micro enterprise and agribusiness sectors to reach more rural and urban entrepreneurs in Georgia.

Signing up now will allow you the opportunity to maximize the benefits of a partnership with GMEN throughout the year. Become a corporate sponsor at any level and you will see the return on your investment increased many times over. Thank you in advance for your contributions and support.



YOUR AUDIENCE

This year's Conference will attract a diverse audience of entrepreneurs, business development professionals, bankers, small business development corporations, micro enterprise development experts and many more.

- The Georgia Micro Enterprise Network is a membership association representing the 8,000 rural and urban entrepreneurs in Georgia.
- Micro enterprises are the fastest growing sector in the American economy.

WHEN

**Thursday, September 14 -
Sunday, September 17, 2017**

FEATURING

- Dynamic Industry Leaders
- Phenomenal Networking Opportunities
- Informative Workshops and Seminars

WHERE

**Allen Entrepreneurial
Institute**

3235 Evans Mill Road
Lithonia, GA 30038



georgiamicrobiz.org



Elizabeth Wilson
Executive Director

Dear friend and supporter,

We at the Georgia Micro Enterprise Network (GMEN), thank you for your partnership and investment in our mission over the years. With your support, we help impact lives and ultimately impact communities. For this, we are grateful!

Please join us in celebrating the undeniable progress of GMEN at our 20th Anniversary Celebration Conference September 14-17, 2017. This year's conference activities and gala will present a unique opportunity to pay tribute to GMEN and celebrate the success of the organization and the contributions that it has made to the region.

We invite you to be present at this occasion. Please find the enclosed sponsorship package which includes various opportunities to support the conference and gala. We will follow-up with you in the coming weeks to confirm your participation and answer any questions you may have.

Thank you in advance for your consideration to this request.

A handwritten signature in black ink that reads "Elizabeth Wilson". The signature is fluid and cursive, written over a light blue rectangular background.

Elizabeth Wilson



YOUR OPPORTUNITY

- ✓ Creates an unique opportunity to enhance your corporate image.
- ✓ Increase consumer sales and secure community awareness of your brand across the state of Georgia and beyond.
- ✓ GMEN will host the second annual Business Sunday event across the State of Georgia.
- ✓ GMEN will have a 5K Run in conjunction with this year's conference.
- ✓ GMEN will celebrate its 20th anniversary with a black-tie gala featuring dinner, award ceremony and dancing including an Abilities Summit during the conference weekend.
- ✓ Align your brand products, services and technology to a highly targeted audience.
- ✓ Our audience is comprised of supporters of entrepreneurship who understand the critical role they play in creating economically and environmentally sustainable communities for all.
- ✓ GMEN anticipates over 1,000 attendees during the conference weekend activities.



PRESENTING SPONSORSHIP PACKAGE: \$25,000

- 20th Anniversary Honorary Gala Chair
- Opportunity to bring greetings during gala
- Opportunity to bring greetings at Opening Conference event
- Ten (10) priority Gala tickets (1 table)
- Ten (10) tickets to the VIP Reception
- Full Page Advertisement (priority placement)
- Ten (10) passes to the conference
- Ten (10) Runners in 5K Run
- Exhibit Table at the Conference & 5K Run

PLATINUM SPONSORSHIP PACKAGE: \$15,000

- Ten (10) priority Gala tickets (1 table)
- Ten (10) tickets to the VIP Reception
- Full Page Advertisement (priority placement)
- Opportunity to introduce Keynote Speaker at Conference
- Ten (10) passes to the conference
- Ten (10) Runners in 5K Run
- Exhibit Table at the Conference & 5K Run

GOLD LEVEL SPONSORSHIP PACKAGE: \$7,500

- Ten (10) Gala tickets (1 table)
- Ten (8) tickets to the VIP Reception
- Full Page Advertisement
- Prominent Listing in Souvenir Program
- Eight (8) passes to the conference
- Eight (8) Runners in 5K Run
- Exhibit Table at the Conference & 5K Run



SILVER LEVEL SPONSORSHIP PACKAGE: \$5,000

- Ten (10) Gala tickets (1 table)
- Six (6) tickets to the VIP Reception
- Half Page Advertisement
- Prominent Listing in Souvenir Program
- Six (6) passes to the conference
- Six (6) Runners in 5K Run
- Exhibit Table at the Conference & 5K Run

BRONZE LEVEL SPONSORSHIP PACKAGE: \$2,500

- Ten (10) Gala tickets (1 table)
- Four (4) tickets to the VIP Reception
- Quarter Page Advertisement
- Prominent Listing in Souvenir Program
- Four (4) passes to the conference
- Four (4) Runners in 5K Run
- Exhibit Table at the Conference & 5K Run

CORPORATE PARTNERS PACKAGE: \$500

- Two (2) Gala tickets
- Two (2) tickets to the VIP Reception
- Two (2) passes to the conference
- Two (2) runners in 5K Run
- Prominent Listing in Souvenir Program





THE GEORGIA MICRO ENTERPRISE NETWORK

SPONSORSHIP AGREEMENT FORM

YES! We want to be a proud sponsor at the level indicated below:

SELECT ONE:

- Presenting Sponsor - \$25,000
- Platinum Sponsor - \$15,000
- Gold Sponsor - \$7,500
- Silver Sponsor - \$5,000
- Bronze Sponsor - \$2,500
- Corporate Partners Sponsor - \$500
- I am unable to attend, but please accept my donation of \$_____.

CONTACT PERSON _____ TITLE _____

COMPANY _____

ADDRESS _____ SUITE _____

CITY _____ STATE _____ ZIP _____

PHONE () _____ FAX () _____

E-MAIL _____

PLEASE EMAIL YOUR LOGO IN VECTOR EPS FORMAT (PREFERRED) OR HIGH RESOLUTION JPG TO [BIZNOW@AOL.COM](mailto:biznow@aol.com)

LINK LOGO TO THIS WEBSITE (WHERE APPLICABLE): _____

CHECK ENCLOSED. MAKE PAYABLE TO: THE MICRO ENTERPRISE NETWORK (REMIT TO ADDRESS BELOW)

CREDIT CARD     

(CREDIT CARD TRANSACTION WILL INCUR A 3% PROCESSING FEE.)

CREDIT CARD NUMBER _____ CVC# _____ EXP _____

SIGNATURE _____

Please contact Elizabeth Wilson at 404.344.2601 or biznow@aol.com.

Return your completed form and contribution to:

The Georgia Micro Enterprise Network
233 Mitchell Street, S.W.
Suite 250
Atlanta, GA 30303



All contributions are tax-deductible to the fullest extent allowed by law.

JOIN THE CADRE OF COMPANIES AND INDUSTRY LEADERS PARTNERING IN THIS EVENT.

CONFIRM YOUR OPPORTUNITY TODAY!



**GEORGIA MICRO
ENTERPRISE NETWORK**



OUR MISSION

GMEN is committed to developing resources and supporting a comprehensive network to empower successful micro-entrepreneurs through advocacy, education and effective member services.

OUR VISION

The Georgia Micro Enterprise Network (GMEN), as a catalyst for economic development and the leading voice of microbusiness, envisions a strong statewide network that is fully empowered to serve micro entrepreneurs with resources to realize their potential as business owners.

The Georgia Micro Enterprise Network

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